



Q&A With Design Director, Sarah Williamson



What was the initial spark or inspiration behind the collection?

The initial spark for these collections came from our design team recognizing the strong success Pindler has had with decorative woven fabrics, along with the growing demand from customers for performance patterned upholstery. When we began collaborating with the Crypton team, it felt like the perfect opportunity to explore this idea. Our goal was to create two timeless collections that we could continue to build upon over time—one with a classic, traditional aesthetic and the other with a more modern, contemporary perspective.



How did the collection evolve from the initial concept to the final product?

Both collections evolved through a collaborative design process between our design teams. We began researching designs and selecting artwork documents that could be translated into beautiful woven fabrics. The Pindler design team worked closely with the Crypton design team to develop each pattern and carefully refine the color direction for both groups. Through this collaboration, each collection was given a distinct look and feel, with its own unique color palette and sense of style.



How does this collection reflect the current trends in design?

These collections reflect several trends we're seeing in commercial design right now. There's been a continued demand for classic, refined fabrics that still feel relaxed and approachable, and the Classic Wovens collection really speaks to that. The Modern Wovens collection offers a more contemporary look while still feeling effortlessly chic and easy to use in a variety of spaces. Partnering with Crypton also allowed us to meet the growing demand for performance fabrics, so both collections offer the durability and functionality designers need for many environments.



What was the goal Pindler was trying to achieve creating this collection?

Our goal was to introduce more beautiful, decorative performance fabrics to the Pindler line while launching our exciting new partnership with Crypton. Through this collaboration, we aimed to offer fabrics that combine elevated design with the performance and durability that Crypton is known for.

How important was it to source fabrics Made in the USA?

Sourcing fabrics made in the USA was an important part of this collection for us. We love supporting our domestic mills and are proud to tell our customers that these fabrics are woven here in the United States. Many designers really appreciate that detail, and it often becomes a great part of the story when presenting the collection to their clients.