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CALIFORNIAHOME + DESIGN

*the* 2018  
DESIGN  
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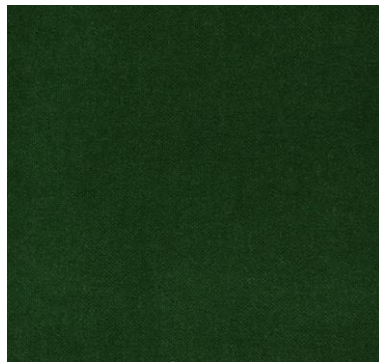
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SPRING 2018

Jay Jeffers (San Francisco, CA)

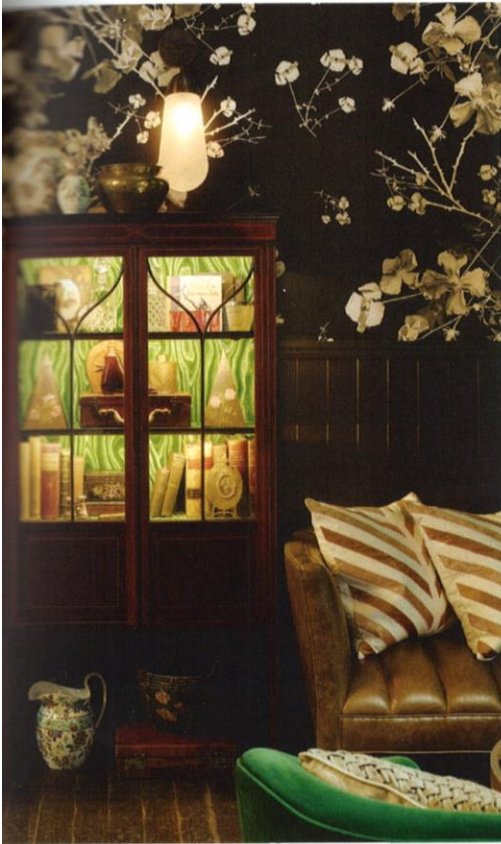


RESTAURANT  
DESIGN WILDHAWK BY JAY JEFFERS



**Club Chairs:**  
Pattern 9672 Legacy,  
Color Emerald





CLOCKWISE FROM THE TOP  
LEFT: Jeffers lined the inside of a vintage cabinet with Robert Allen fabric; Green Galleria tile meets a custom wallpaper designed by Dutch photographer Rachel de Jooode for Soonsalon; The bar is illuminated by pendants from Rejuvenation.

When tasked with overhauling one of San Francisco's most iconic watering holes, Jay Jeffers and his team asked themselves, "What would Lola want?" Formerly known as the Lexington Club,

new restaurant and bar is called Wildhawk, which hired Jeffers to seek inspiration from the historic San Francisco siren Lola Montez, a risqué dancer, singer and tress to King Ludwig I of Bavaria who was popular during the mid-1800s. "This was my first public space to design, and I really enjoyed collaborating with my team on the exploration of the name Wildhawk," says Jeffers. Lola Montez was said to be both glamorous and boldly unconventional, so we worked with materials that fit her personality."

When entering the moody eatery you are greeted by a long bar that stretches the length of the room and is illuminated by pendants from Rejuvenation. A herd of beautiful zebra-patterned barstools by Palecek add a primal instinct, while a black-and-white floral and green wallpaper by Surface View enhances the vintage vibes. "My favorite design element is the thorny black-and-white floral wallpaper. It is dark and sexy at the same time," says Jeffers.

The designer paid homage to classic San Francisco style with the placement of pressed tin tiles on a dark med ceiling. Pops of emerald green Pindler & Pindler velvet on club chairs by Arteriors shine bright like modern sconces by Apparatus, creating a dynamic design that merges the past with the present. Like Lola Montez, the energy at Wildhawk is alluring and mysterious with an unexpected detail around every corner.

— Lindsey Shook